



# भारतीय राश्ट्रीय राजमार्ग प्राधिकरण

(सड़क परिवहन और राजमार्ग मंत्रालय)

## National Highways Authority of India

(Ministry of Road Transport and Highways)

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No.11041/218/2007-Admn

Dated: 16.02.2016

### POLICY MATTERS-Administration/Finance (169/2016)

(Decision taken in File No.11041/35/18-MR)

#### **Subject: Use of NHA Tag Line on Publicity material**

It has been decided that all the tender notices/advertisements/audio video presentations and other publicity material shall bear the tag line as under :

English: **Building a Nation, Not Just Roads.**

Hindi: **सड़कें ही नहीं, राश्ट्र का निर्माण भी**

2. In the above text, font size of 'Building a Nation' shall be 2 points bigger than the text size of 'Not Just Roads', in English and Hindi, as indicated above.

(A.K. Sadhu)  
CGM (Coord.)

To:

All Officers & Employees of HQ/ROs/ PIUs/ CMUs/ Site Offices